

INVITED LECTURE ABSTRACTS (ILA)

ILA-1

IMPORTANCE OF SOCIAL RESEARCH IN HEALTH CARE

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This paper addressed the importance of scientific social research in health care system. The importance of evidence creation and then planning the program base on the evidences created is also systematically analyse by quoting example from the studies conducted in area of family planning, use of contraceptives, sex selective abortion etc. It further examines the importance of social research in uncovering the ground reality which, in many contexts, is masked by socio-cultural meaning and religious understandings. Many of the stigmatised diseases and conditions like Leprosy and HIV/AIDS can only be addressed through a proper awareness and intervention program as it can reach the target population and also reduce the prevailing misconceptions. A proper social research is also much required to understand the social conception, mode, level, prevalence and in dealing with the population having issues of mental health and also in making them to accept with proper care and love by the general public. The issues facing by old age population can also be adequately address only when their needs are systematically analysed and accordingly favourable measures and way forwards are planned. So, the paper concludes that a proper scientific social research in health care system is very important to understand the issue and comes up with an appropriate and practical solution to end the existing problem.

Keywords: Social Research, Healthcare System, Family Planning, Sex Selective Abortion, Gerontology, Mental Health